

Key Features of Continuation Phase

In a parish which chooses to work with a mentor, the following activities can be considered part of the Continuation Phase.

1. Encouragement by mentor to form a small Continuation Committee of approximately four people, if one does not currently exist.

2. Identification of key sources of further donations:

- Those who have not yet turned in a pledge card
- One-time givers in the Active Phase
- New parish members
- Pledgers who wish to increase their pledge

3. For specific sources of further donations:

- Help with the decision about when to stop follow-up on non-donors;
- Alert parish as a whole to upcoming communications from Diocese to one-time givers
- Provide advice as required on approaches to new parishioners using existing material
- Alert parish as a whole to upcoming reminders from Diocese to pledgers on anniversary of pledge

4. Encourage and advise on regular (perhaps quarterly) ongoing communications which may include the following:

- Bulletin inserts
- Parish newsletter
- Parish website updates
- Thank you notes to donors (rector to sign, based on information from Diocese)
- Thank you notes to Ambassadors (campaign chair to sign?)

5.Information to share might include:

- Where parish is relative to GIFT goal
- How parish has used its portion of GIFT funds
- What Diocesan projects have been funded by GIFT
- Other items of interest in the parish, especially stories of people helped by parish or Diocesan funds

6.Maintain a reporting relationship with the Synod office, perhaps quarterly via e-mail.

7.Assist with ongoing Stewardship in the parish as needed and when asked by Synod office